

NEWS BRIEFS

Best known in Europe for its partnership with KTM, and a possible re-finance candidate for the Austrian manufacturer, Bajaj Auto is also in a partnership with Triumph Motorcycles. The Indian conglomerate reports that it has sold around 40,000 Triumph 400s in India in 2024 and 64,886 KTMs. That is out of a total of 2,121,491 unit sales in India, and a worldwide YTD total of 3,598,829 units in 2024.

Based in Naples, international distributor Omnia Racing in Italy ("Special parts for special people") has asked us to remind dealers throughout Europe that they have several product lines and brands that they sell Europe-wide. The company's website details all the brands they represent, and a fine, 'boutique' selection it is too -including Rizoma, Zard, LeoVince, Brembo, Marchesini, Ohlins, D.I.D, GIVI, Andreani and more; www.omniracing.it

Yamaha Motor Europe has invested in French electric trials and off-road motorcycle manufacturer Electric Motion. Founded in 2009 near Montpellier by CEO Philippe Aresten, the 'EM' brand has sold more than 6,000 units, 80% exported to some 40 countries. "Among other events, 'EM' products has achieved spectacular results in the Trial World Championship and the FIM E-Xplorer World Cup - the world's premier electric off-road motorcycle racing series"; www.em-motorcycles.com

Bonamici Racing - SBK World Champion



Italian parts specialist Bonamici is celebrating an historic win as a BMW Motorrad World Superbike Team technical partner, with "an extraordinary season, culminating in the Championship Title in the Superbike World Championship."

The bike that took Toprak Razgatloglu to the title in his first season with the team was a BMW M1000 RR equipped with high-performance components developed by Bonamici that "made crucial modifications to the motorcycle's geometry. Among the various components, the upper and lower steering plates, rear sub-frame, rearsets, and dashboard protection stand out.

"These parts have enhanced stability, precision, and ride sensitivity, creating a unique connection between rider and motorcycle, essential in high-level competitions. Thanks to Toprak's extraordinary talent and ability to adapt quickly to the bike, he dominated the championship, winning most of the rounds and sealing the world title in the final race.

"The perfect synergy between the rider's skills and the technical innovations provided by Bonamici Racing was key to achieving this historic milestone. Bonamici Racing



significantly contributed to this success through constant research and development efforts, designing cutting-edge components in close collaboration with BMW Motorrad.

"Every product we create is designed to optimise motorcycle performance and establish a perfect balance between power and control, essential characteristics in the racing world. Our experience in the Superbike championship also lays the foundation for developing products aimed at motorcycle enthusiasts who love to hit the track, as well as for sport-racing users seeking quality racing accessories for their road bikes.

"The technical solutions we propose guarantee all riders an experience that

mirrors that of professionals, with maximum precision and performance. Toprak's victory and that of the BMW Motorrad World Superbike Team represent the pinnacle of a journey marked by commitment, innovation, and collaboration.

"We are proud to have contributed to this triumph and to be part of a success story that combines talent, technology, and passion. Congratulations to Toprak and the entire team for an unforgettable victory! The race world is our natural habitat, it represents the roots of our history, which is why we collaborate with the best teams from the most prestigious motorcycle brands worldwide.

www.bonamiciracing.it



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